



MobiliseSME Conference: Launch of the MobiliseSME Pilot Phase

The conference will take place at the
Regional Representation of Emilia-Romagna

at **Rue Montoyer 21, 1000 Bruxelles**

on **November 9th 2016**

from **09.00 to 14.00.**

Event Agenda

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| 9:00h – 9:30h: | Registration of participants |
| 9:30h – 9:35h: | Welcome by Ms. Lorenza Badiello , Head of the Emilia-Romagna Delegation to the EU |
| 9:35h – 9:50h: | <i>“Exchanging employees for learning and opening new chances - The point of view of European SMEs”</i> , by Mr. Mario Ohoven , President of European Entrepreneurs CEA-PME and BVMW |
| 9:50h - 10:05h: | Key-note speech: Mr. Jackie Morin , Head of Unit D.1 Free Movement of Workers, EURES of DG EMPL, European Commission |
| 10:05h - 10:15h: | Introduction to the project MobiliseSME (EaSI Progress 2016/17), by Mr. Stefan Moritz , Managing Director of European Entrepreneurs CEA-PME |
| 10:15h - 10:20h: | MobiliseSME Testimonials Video |
| 10:20h - 10:50h: | Research findings: <i>“Is cross-border mobility of SME-employees feasible and wanted, and under which conditions?”</i> - by Mrs. Rebecca Allison and Mr. Tobias Dudenbostel of Technopolis Group |
| 10:50h - 11:00h: | Test scheme proposed: <i>“MobiliseSME Mobility Pilot Scheme: How does it work”</i> - by Mr. Stefan Moritz , Managing Director of European Entrepreneurs CEA-PME |
| 11:00h – 11:15: | Q&A |
| 11:15h - 12:30h: | Stakeholders panel discussion:
<i>“The Added Value of MobiliseSME for business and employees – challenges and opportunities”</i> |

Ms. Outi Niiranen - Policy officer D.1 Free Movement of Workers, EURES of DG EMPL

Mr. Patrick Gibbels - Secretary General, European Small Business Alliance

Mr. Peter Simon – MEP SPD (D) / S&D, Vice Chair of the EP Committee on Economic and Monetary Affairs.

Mr Uwe Optenhögel – Head of the Brussels Office of the Friedrich Ebert Foundation

1 Representative of the **Emilia Romagna Region** – (tbc)

Moderator: **Mr. Stefan Moritz**, Managing Director of European Entrepreneurs CEA-PME

12:30h – 13:45h: Networking lunch buffet

14:00h End of the conference